

40-40
PENNSYLVANIA

RETAIL TRADE-AREA
STATISTICS

TABLE 4 Standard Metropolitan Statistical Areas: 1963-continued

SIC code	Standard metropolitan statistical area and kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Payroll, workweek ended nearest Nov. 15 (dollars)	Paid employees, workweek ended nearest Nov. 15 (number)	Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)				
52	READING MSA	Coextensive with Berks County, Pa.							
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	LUMBER BUILDING MATERIALS HARDWARE! FARM EQUIPMENT DEALERS								
	GENERAL MERCHANDISE GROUP STORES*								

Standard Notes: - Represents zero (D) Withheld to avoid disclosure
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

(NA) Not available.

(X) Not applicable